

# JUICE AROUND VAN

Health and Juice Bar on wheels...

- ▶ **Fast return on investment**
- ▶ **Your business where you want it**
- ▶ **Mobile Health & Juice Bar**
- ▶ **Minimal capital expenditure**



A unique **Mobile Health & Juice Bar**.  
The Juice Around Mobile Juice Franchise delivers the next level in juicy menu with a **total 'health-on-the-go' food range**

The Juice Around Van offers the complete refreshing beverage range with 100% fruit Smoothies, Yoggies & fresh juices and also includes fresh soups, crisp salads, an extensive panini range and fairtrade coffee.

A sure recipe for success, the Juice Around Mobile Juice Bar means, low overheads, simple operation, and your business where you want it - Trading Ideas include: Corporate Events, Festivals, Music Concerts, Parks, enterprise park catering and more..



Walk-in fridge/freezer

Juice Around Van	£34,500
Equipment	£10,000
<b>Total</b>	<b>£43,500</b>

*Equipment includes:*

- Orange Juice Machine with digital counter
- Centrifugal Juice Extractor
- Blenders with sound reduction hoods & jugs
- Under Counter Fridges & Freezers
- Juice Dispenser & Ice Machine
- Coffee Machine & Panini grill
- Soup Kettle & Microwave Oven
- Sinks for Hand & Equipment Washing
- Menu Boards & Signage

from  
**£267** p/wk  
finance example over page\*

**28** per day

To pay for your Juice Around Van lease you would only need to sell 28 smoothies a day

Franchise fee	£5,000
Management & Marketing	£200 per month

## FREE Training & Support

- 16 Hours onsite training and support
- Unlimited telephone support
- Regular review/support meetings

## Launch Marketing

- Loyalty Cards, Branding Stickers, Staff Uniforms
- Plus** Fruit Character Costume loan (Opening weekend)



# JuiceAround Van

## Key Benefits

- ▶ Incredibly low cost compared to other vans
- ▶ Establish a new business quickly and affordably
- ▶ Self contained trading unit
- ▶ Fast return on investment
- ▶ Low overheads
- ▶ Truly mobile Health & Juice bar
- ▶ Complete healthy menu options
- ▶ Move your business to service local events
- ▶ High powered generator



## Finance Lease Purchase Options (example)

* Option 1	
Juice Around Van & Equipment	£44,500.00
Lease Term	5 years
Weekly Payment (Illustrative only)	£267.00
First Payment	£1,157.00
59 Monthly Payments	£1,157.00
<b>Total cost</b>	<b>£69,420.00</b>
Tax relief @ 19%	£13,189.80
<b>Net cost of finance</b>	<b>£56,230.20</b>

To pay for your Juice Around Van lease you would only need to sell 28 smoothies a day at £2.50.

Option 2	
Juice Around Van & Equipment	£44,500.00
Lease Term	3 years
Weekly Payment (Illustrative only)	£390.23
First Payment	£1,691.00
35 Monthly Payments	£1,691.00
<b>Total cost</b>	<b>£60,876.00</b>
Tax relief @ 19%	£11,566.44
<b>Net cost of finance</b>	<b>£49,309.56</b>

To pay for your Juice Around Van lease you would only need to sell 41 smoothies a day at £2.50.

Finance is provided by our finance partners. These example figures are illustrative and subject to acceptance & credit status and exclude vat.

## Other mobile units



### SmoothieCart

- Includes the following:**
- Blenders & Hoods
  - Juice Dispenser
  - Fridge & Freezer
  - Sink & water system

### SmoothieBug

**Includes the following:**

- Commercial Blenders
- Under Counter Freezer
- Display Cooler
- Hand & Equipment Sinks
- Menu Boards
- Signage

**Ultimate Mobile Smoothie Bar**



**All our vans and trailers are custom conversions authorised by each van manufacturer and are covered by the original vehicle warranty.**

Please Note: All prices exclude VAT and are for illustration only. Legal Fees, delivery, purchase of leasehold interest, are not included. Figures provided are a guide and can only be used as an estimate. Prospective franchisees should seek independent verification where possible. E&OE.