

SMOOTHIE BUG VAN

Smoothies & Yoggies on the go...

- ▶ **Fast return on investment**
- ▶ **Your business where you want it**
- ▶ **Mobile Smoothie Bar**
- ▶ **Minimal capital expenditure**



The Smoothie Bug Van is a **mobile smoothie bar**. Simply park at a designated location & start trading.

This is the baby in our **new mobile smoothie van and trailer range**. The Smoothie Bug Van is a great concept providing the complete Smoothie Bar experience at an affordable cost and location of choice.

A sure recipe for success, this mobile business offers, **low overheads, simple operation**, and **your business where you want it**.

Trading Ideas include: Corporate Events, Fetes, Schools & Colleges, Music Concerts, Parks & Seaside resorts - the list goes on...



Smoothie Bug Van
Equipment
Total

£15,000
£2,500
£17,500

Equipment includes:

- Commercial Blenders with Hoods & Jugs
- Under Counter Freezer
- Display Cooler
- Sinks for Hand & Equipment Washing
- Menu Boards & Signage
- Uniforms

from
£105 p/wk
finance example over page*

11 per day

To pay for your Smoothie Station lease you would only need to sell 11 smoothies a day

Franchise fee **£5,000**
Management & Marketing **£150** per month

FREE Training & Support

- 16 Hours onsite training and support
- Unlimited telephone support
- Regular review/support meetings

Launch Marketing

- Loyalty Cards, Branding Stickers, Staff Uniforms
- Plus** Fruit Character Costume loan (Opening weekend)



Smoothie Bug Van

Key Benefits

- ▶ Incredibly low cost compared to other vans
- ▶ Establish a new business quickly and affordably
- ▶ Self contained trading unit
- ▶ Fast return on investment
- ▶ Low overheads
- ▶ Truly mobile smoothie bar
- ▶ Move your business to service local events
- ▶ Built in water and waste tanks
- ▶ High powered generator



Finance Lease Purchase Options (example)

* Option 1	
Smoothie Bug Van & Equipment	£17,500.00
Lease Term	5 years
Weekly Payment (Illustrative only)	£105.00
First Payment	£455.00
59 Monthly Payments	£455.00
Total cost	£27,300.00
Tax relief @ 19%	£5,187.00
Net cost of finance	£22,113.00

To pay for your Smoothie Bug Van lease you would only need to sell 11 smoothies a day at £2.50.

Option 2	
Smoothie Bug Van & Equipment	£17,500.00
Lease Term	3 years
Weekly Payment (Illustrative only)	£153.46
First Payment	£665.00
35 Monthly Payments	£665.00
Total cost	£23,940.00
Tax relief @ 19%	£4,548.60
Net cost of finance	£19,391.40

To pay for your Smoothie Bug Van lease you would only need to sell 17 smoothies a day at £2.50.

Finance is provided by our finance partners. These example figures are illustrative and subject to acceptance & credit status and exclude vat.

Other mobile units



SmoothieCart

Includes the following:

- Blenders & Hoods
- Juice Dispenser
- Fridge & Freezer
- Sink & water system

JuiceAround

Includes the following:

- 3.5 Ton Custom Van
- Custom fridgerated display
- Walk-in Freezer room
- Orange Juice Machine
- Blenders & Hoods
- Juice Extractor
- Soup Kettles
- Sinks

Ultimate Mobile Juice & Health Bar



All our vans and trailers are custom conversions authorised by each van manufacturer and are covered by the original vehicle warranty.

Please Note: All prices exclude VAT and are for illustration only. Legal Fees, delivery, purchase of leasehold interest, are not included. Figures provided are a guide and can only be used as an estimate. Prospective franchisees should seek independent verification where possible. E&OE.