

SMOOTHIE STATION

Fresh Juice, Smoothies & Yoggies

- ▶ **Fast return on investment**
- ▶ **Minimal capital expenditure**
- ▶ **Unique modular service options**
- ▶ **Stylish and highly flexible**



The astonishing flexibility of the Smoothie Station's unique modular service options allows franchisees the opportunity to **extend the station and it's juicy menu** to a total **'health-on-the-go'** station with ease.

The Smoothie Station has redefined the Smoothie Bar concept, delivering every essential juicy product from 100% fruit Smoothies, Yoggies & fresh juices. But simply add one of the optional server units to offer made to order salads or even coffee, soup and paninis.

The Juice Fix Smoothie Station can easily be installed in different locations if required, and is perfect for virtually any area, including; train stations, gyms, leisure centres, shopping malls, tourist attractions, corporate catering centres and many more.



Smoothie Station
Equipment
Total

£25,500
£10,450
£35,950

Equipment includes:
Commercial Orange Juice Machine
Commercial Centrifugal Juice Extractor
Commercial Blenders with Hoods & Jugs
Custom Refrigerated Fruit Display Counter
Under Counter Fridge & Freezers
Juice Dispenser & Ice Machine
Sinks for Hand & Equipment Washing
Menu Boards & Signage
Point of Sale & Display Counters
Till System & Uniforms

from
£216 p/wk
finance example over page*

23
per
day

To pay for your
Smoothie Station
lease you would only
need to sell 23
smoothies a day

Franchise fee **£9,950**
Management & Marketing **7% Turnover**

FREE Training & Support

35 Hours onsite training and support
Unlimited telephone support
Regular review/support meetings

FREE Launch Marketing

Take Away Menus, Loyalty Cards, Branding
Stickers, Local Advertising, Staff Uniforms
Plus Fruit Character Costume loan (Opening weekend)



Smoothie Station

Key Benefits

- ▶ A Smoothie Station comes at a fraction of the cost of a typical catering unit
- ▶ Establish a new business quickly and affordably
- ▶ Squeeze more income from an existing site
- ▶ Units can move on a regular basis (although they are intended to be a permanent feature)
- ▶ Upgraded to suit changing seasonal menu range and site circumstances
- ▶ Inter-connectable servery options to support high volume multi-offer sites
- ▶ Water resistant and colour fast
- ▶ Available in variable electrical formats
- ▶ Installed in 1 day with little or no site work
- ▶ Trade on mains or bottled water and waste
- ▶ Need only one single power cable to trade



Finance Lease Purchase Options (example)

* Option 1

Smoothie Station & Equipment	£35,950.00
Lease Term	5 years
Weekly Payment (Illustrative only)	£215.70
First Payment	£934.70
59 Monthly Payments	£934.70
Total cost	£56,082.00

Tax relief @ 19%	£10,655.58
Net cost of finance	£45,426.42

To pay for your Smoothie Station lease you would only need to sell 23 smoothies a day at £2.50.

Option 2

Smoothie Station & Equipment	£35,950.00
Lease Term	3 years
Weekly Payment (Illustrative only)	£315.25
First Payment	£1,366.10
35 Monthly Payments	£1,366.10
Total cost	£49,179.60

Tax relief @ 19%	£9,344.12
Net cost of finance	£39,835.48

To pay for your Smoothie Station lease you would only need to sell 34 smoothies a day at £2.50

Finance is provided by our finance partners. These example figures are illustrative and subject to acceptance & credit status and exclude vat.

Optional Serving Modules



HotZone

Includes the following:

- Coffee machine
- Double panini grill
- Microwave oven
- Counter top saladette
- Two soup kettles



ChillZone

Includes the following:

- Custom fridgerated display
- Under counter fridge
- Additional storage

Please Note: All prices exclude VAT and are for illustration only. Legal Fees, Major construction, delivery, purchase of leasehold interest, are not included. Figures provided are a guide and can only be used as an estimate. Prospective franchisees should seek independent verification where possible. Finance figures are for illustration only. E&OE.